

# TRI ART FOR GIVING - 2015

A Leadership Tri-Cities (LTC) Class XX Project



Values

Family

Happiness

Love/affection

Spirituality/faith

Honesty/integrity

**WE'RE GOING TO DO WHAT????!!!**



**BY WHEN??? YOU CAN'T BE SERIOUS??**

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# PROJECT SCOPE

## Mission

Develop an annual, family-friendly event which will benefit and raise awareness of the arts in our community

## Objectives

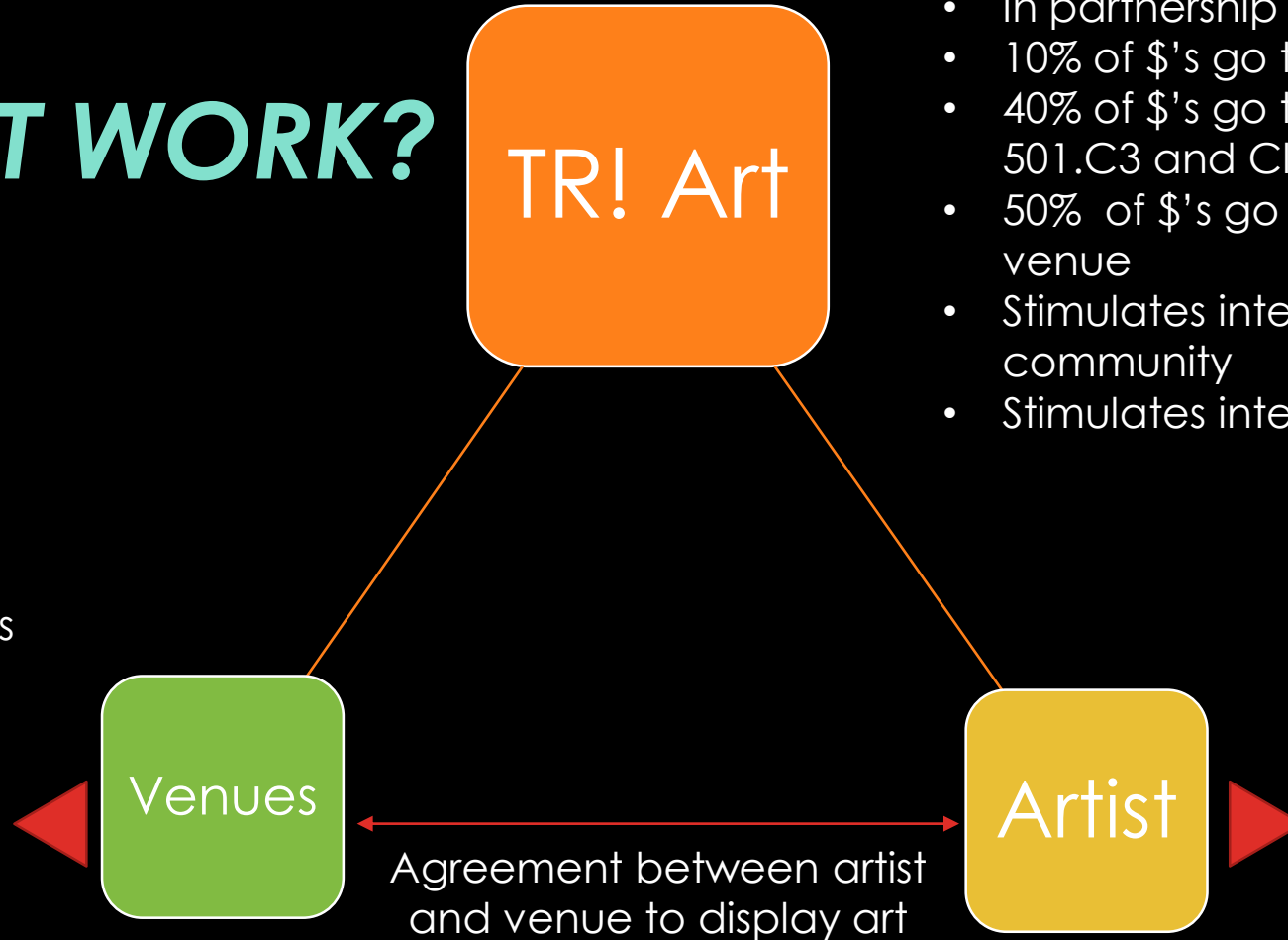
- Immerse art into the local community through a unique art contest which will:
  - Raise awareness of and appreciation for the arts in our community
  - Raise awareness of local businesses and community
  - Stimulate interest in visits to the Tri-Cities





# HOW WILL IT WORK?

- Non-profits
- Libraries
- Schools/Universities
- Wineries
- Local businesses
- Museums
- Hotels
- Hospitals
- Mall
- Outdoors, etc.



- A unique art contest
- In partnership with 501C.3
- 10% of \$'s go to steward future event(s)
- 40% of \$'s go to cause focused on 501.C3 and Class XX shared values
- 50% of \$'s go to the winning artist and venue
- Stimulates interest in the local arts community
- Stimulates interest in visits to the Tri-Cities

- Local
- Regional
- State, etc.
- 2-dimensional
- 3-dimensional, etc.

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# BASIS FOR THE SCHEDULE

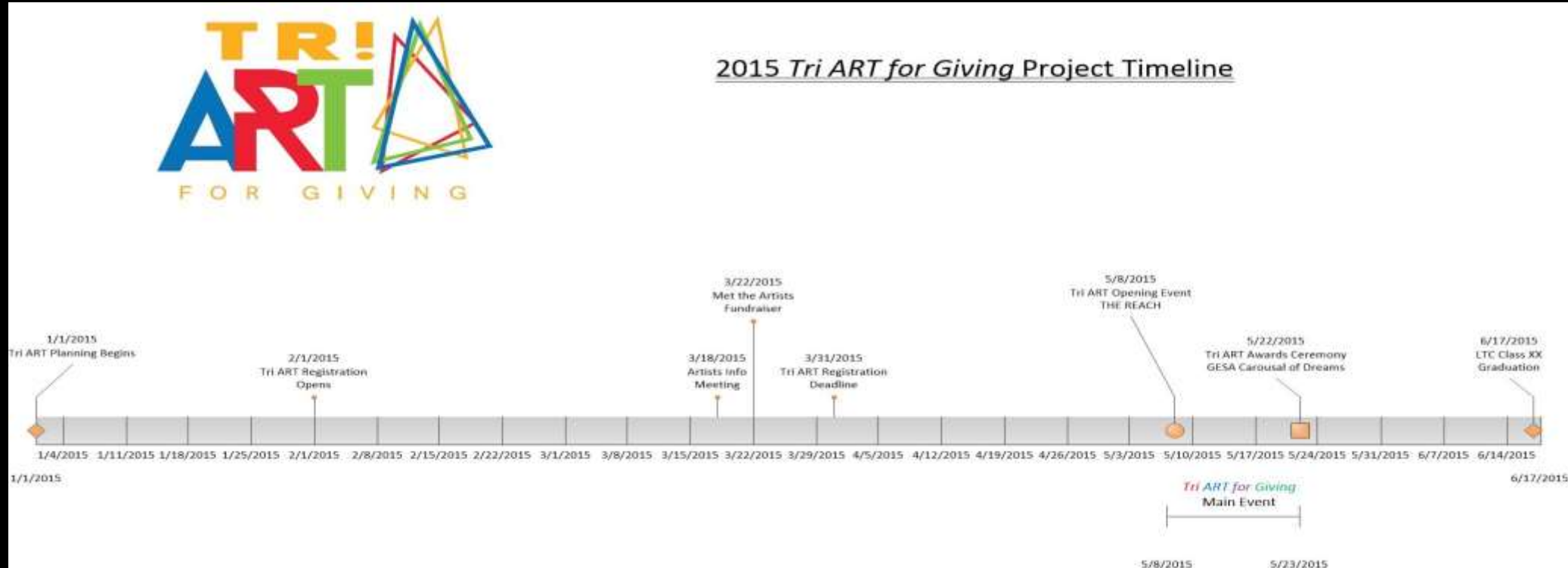


## 16 DAY TRI-ART EVENT

KEY PLANNING DATES	
February 1 – March 15	Venue Registration <i>Goal = 12</i>
February 1 – March 15	Artist Registration <i>Goal = 36</i>
February 27 – April 24	Venue/Artist Coordination
MAY 8	Opening day

May 8	Opening Day: Round 1 Voting
MAY 18	Round 1 Voting Closes
MAY 19	Juried and Public Vote Finalist Announced Round 2 Voting begins
MAY 22	Round 2 Voting Closes
MAY 23	Winners Announced at the 2014 TRI-Art Awards <ul style="list-style-type: none"> <li>• Juried Awards</li> <li>• Public Vote Awards</li> <li>• Venue Awards</li> </ul>
MAY 24	Closing Day

# THE SCHEDULE





# BASIS FOR COSTS & FUNDRAISING

## Fundraising Goal and Distribution

GOAL = \$50,000

Art Awards

Community Projects through 501.C3

Event Sustainment

50% of \$'s raised

40% of \$'s raised

20% of \$'s raised

\$25,000\*

\$15,000

\$10,000

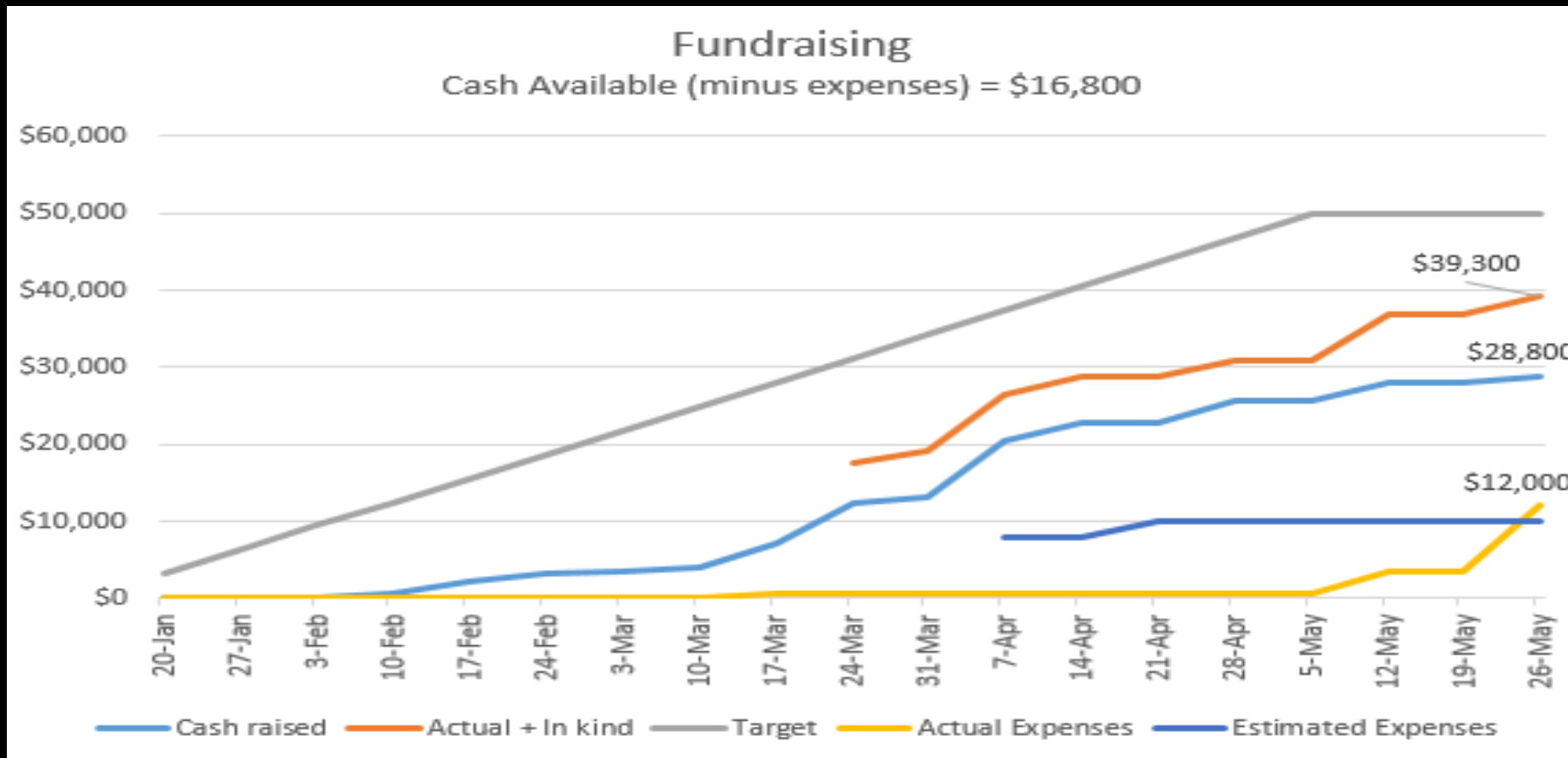
Category	Jury Awards	Public Vote	Total Award
			\$25,000
1st Place	\$8,000	\$8,000	\$16,000
2nd Place	\$2,500	\$2,500	\$5,000
3rd Place	\$1,500	\$1,500	\$3,000
Venue		\$1,000	\$1,000

- Expenses
- Agreement with the 501C3 on their plan for this money linked back to our project/class values (e.g., youth involvement in the arts, provide art supplies to underprivileged schools, etc.)

- Go toward the stewardship of this event – support a TR!Art event next year.



# FUNDRAISING CHALLENGE



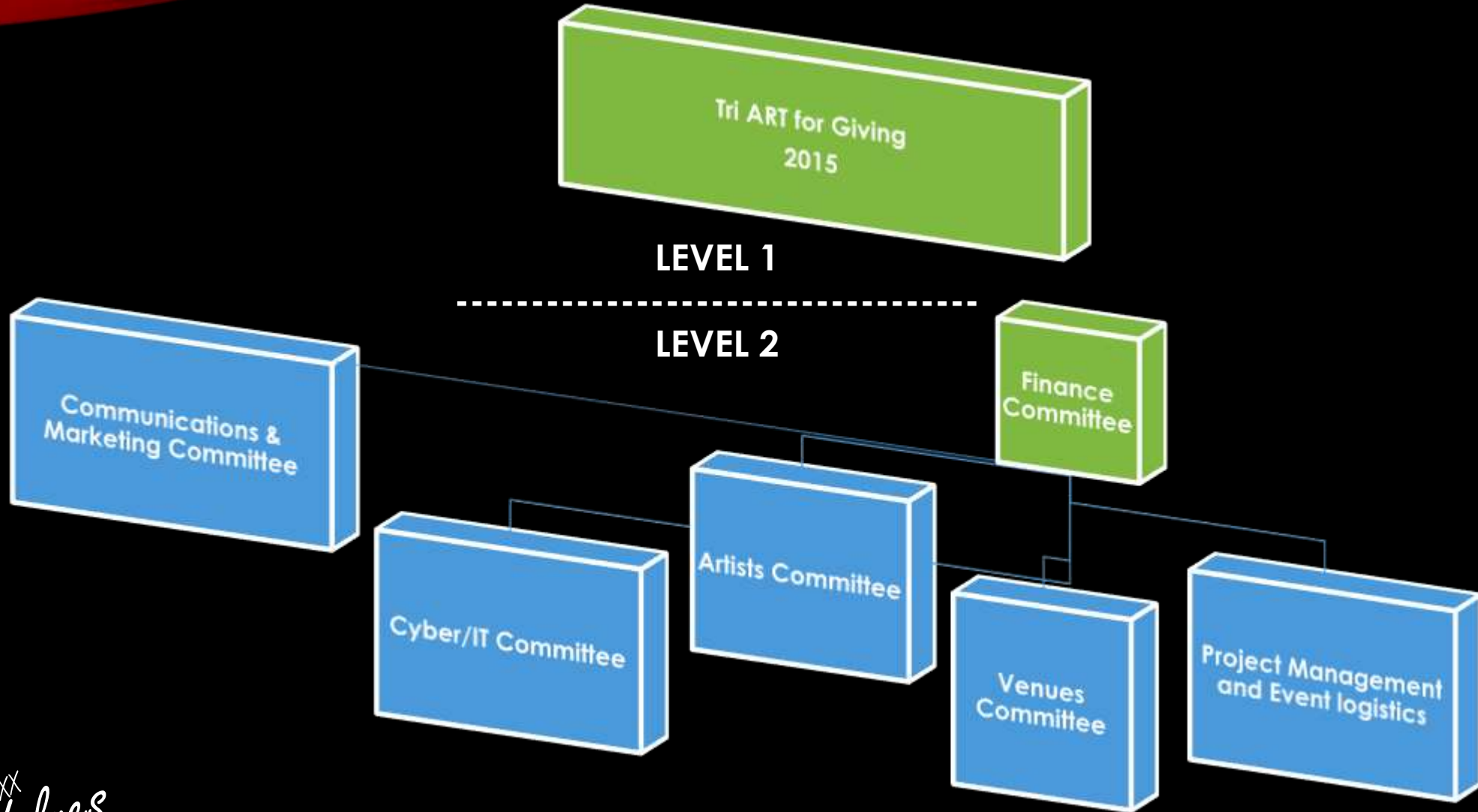


# THE BUDGET

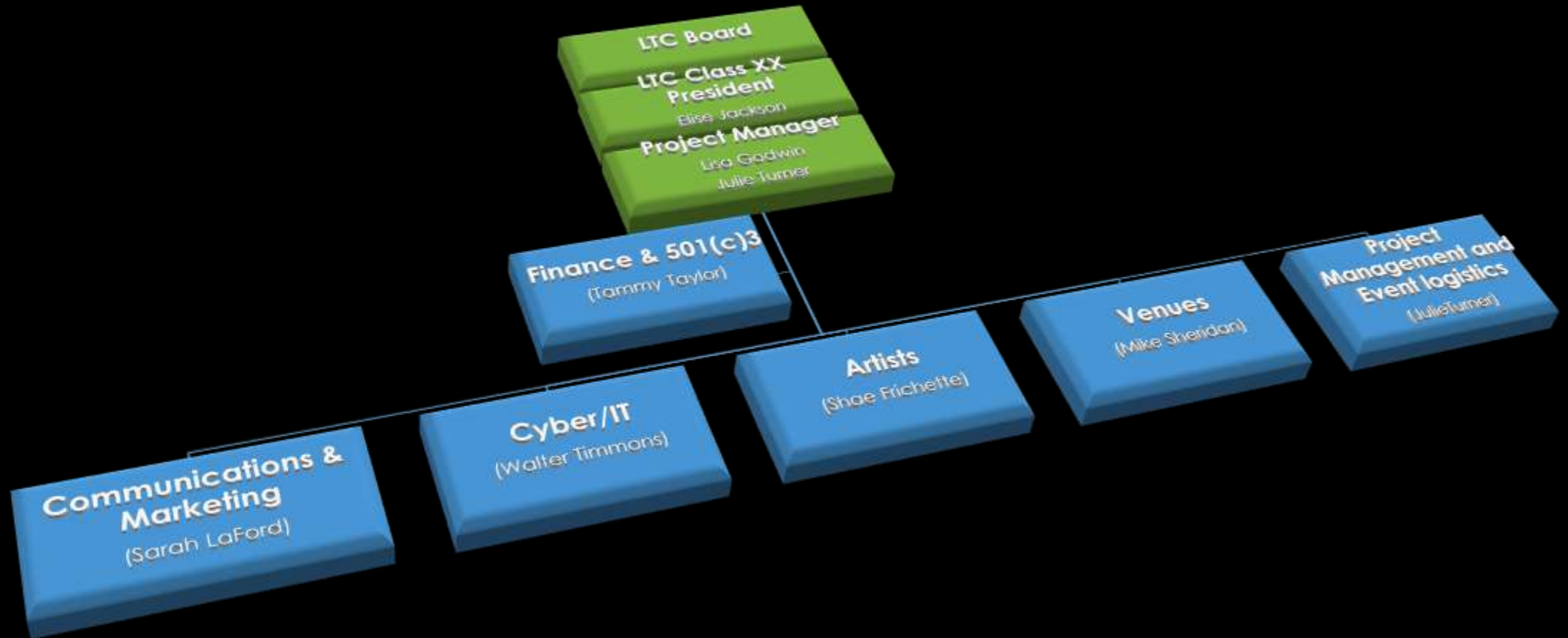
Overall budget for the project was **\$39,980** as follows:

<u>EXPENSES</u>		<u>INCOME</u>	
Cash Prizes	\$ 6,500	Registrations	\$ 5,200
Events	\$ 2,000	Class Donations	\$ 4,400
Marketing/Advertising/Other	\$ 2,000	Sponsorships	\$11,800
Fundraising	\$ 1,800	Events	\$ 520
Misc. Operating expenses	\$ 200	Fundraisers	\$ 7,380
<b>ACTUAL PROJECT CASH COSTS</b>	<b>\$12,500</b>	<b>TOTAL CASH</b>	<b>\$28,820</b>
In-Kind Services & Materials	\$10,680	<b>In-Kind (Estimated)</b>	<b>\$10,680</b>
Cash Sustainability Turnback	\$16,800	<b>TOTAL INCOME</b>	<b>\$39,980</b>
<b>TOTAL PROJECT EXPENSES</b>	<b>\$39,980</b>		

# WORK BREAKDOWN STRUCTURE (WBS)



# ORGANIZATIONAL BREAKDOWN STRUCTURE (OBS)



# THE MEASURED RESULTS

## LEADERSHIP TRI-CITIES CLASS XX

25 CLASS MEMBERS 1000+ HOURS VOLUNTEERED



BENEFITING: AFMC  
(ARTS FOUNDATION OF THE MID-COLUMBIA)

\$18,000 RAISED



MAY 8TH-23RD, TWO THOUSAND FIFTEEN

57 ART ENTRIES

46 REGISTERED ARTISTS

26 VENUES

426 VOTES CAST \$6,500 IN PRIZES

VOTERS FROM TWENTY TWO STATES AND TWO COUNTRIES

Class XX  
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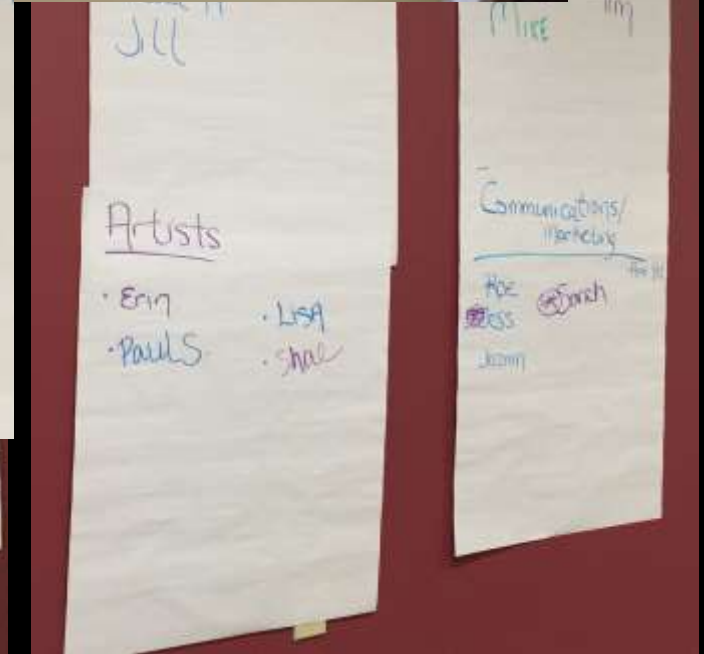
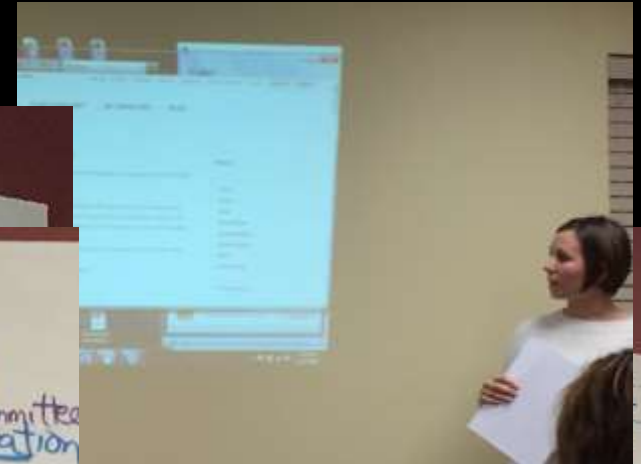
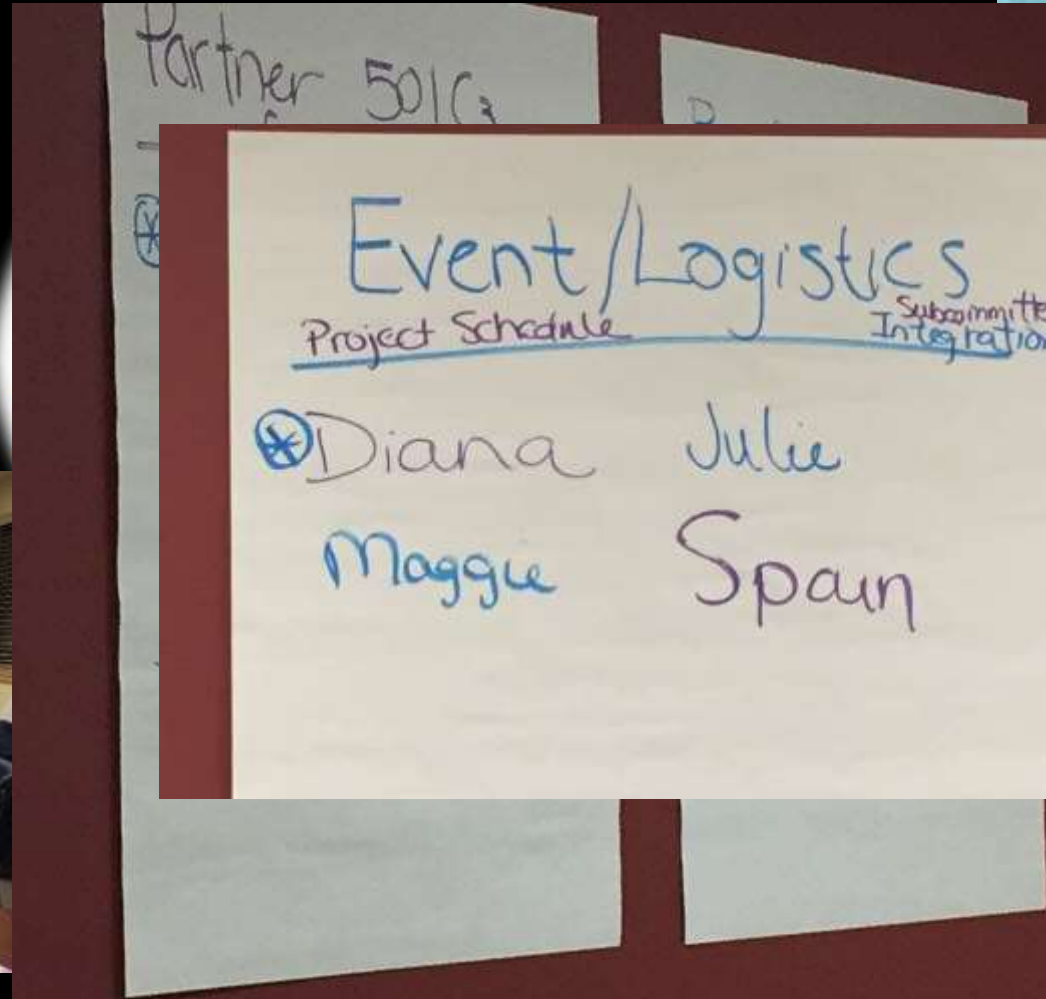
NOW FOR THE REST  
OF THE STORY



Class XX  
Values

- Family
- Happiness
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# HOW ARE WE EVER GOING TO PULL THIS OFF?



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# IF YOU BUILT IT THEY WILL COME!!!!

**Ellen Tomaszewski**  
Untitled



**Nathan Plung**  
Portrait of Frank Zappa  
Portrait of Pablo Picasso

**John Clement**  
"Mission Mountain Sunrise"



**Deborah Barnard**  
Untitled

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# IF YOU BUILT IT THEY WILL COME!!!!

**David Wyatt**  
"Cable Bridge Sepia"



**Patrick Fleming**  
"Honky Tonk Woman"



**Barbara Louis**  
Meditation Quilt



**Laura Gable**  
"Visionary"



**Kathy Dee**  
Photography Series

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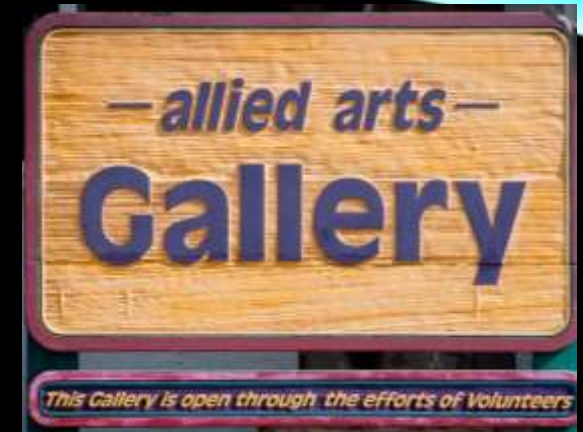
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# AND COME THEY DID!!!!

**Brock Sadler**  
**Untitled**



**Yichien Cooper**  
**"Heat"**



**Michael Salazar**  
**Sculptured King George**

**Gail Roadhouse**  
**"Mix Your Blues Away"**



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# AND THEY KEPT COMING!!!!

**Deborah Ann**  
"Street Tunes"



**Judith Loomis**  
Untitled



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# AND COMING!!!!



**Nicole Lockard**  
Untitled



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# THEN IT WAS ALL ABOUT THE ART & THE PEOPLE



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# PEOPLE & ART



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# ART & PEOPLE



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# THE ART & THE PEOPLE



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**COMING SOON TO A VENUE NEAR YOU!**



**2016**

**PRESENTED BY AFMC**

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